## FOOD

Grow what we eat, eat what we grow



## FOOD

Connect for Food is a proven process to stimulate initiatives that advance our food sector and revitalize our rural economy.

CFF is a needs-based, results-driven approach committed to measurable outcomes. It is unique in that it is inclusive of all members of the *Food Wheel* and supply-demand spectrum, regardless of scale.

The process focuses on economic and social benefits of a diverse, integrated food system. It supports regional production, processing, and consumption, incorporating imports and exports in a dynamic balance. Emphasis is on growing what we eat and eating what we grow.

The success of CFF projects is founded on the engagement and support of individuals, organizations, communities, businesses and municipalities.

www.connectforfood.ca